



## **Price List 2019**

### **Graphic Design Prices**

- 1.1 Bespoke Logo Design**
- 1.2 Company Branding and visual Identity Package**
- 1.3 eBay Listings template**
- 1.4 Business Card Design**
- 1.5 Posters and Flyers**
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### **Website Design Prices**

- 2.1 Bespoke Website Design**
- 2.2 Template Website Design**

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- 3.1 SEO Packages**
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- 3.3 Social Media**

### **Other Prices**

- 4.1 Project Management**
- 4.2 Design work**
- 4.3 Email Signature**

**Any Questions or you don't see something on the price list then  
please give us a call.**

**0800 193 9454**

# Graphic Design Prices

## 1.1 Bespoke Logo Design

Logo Basic £39 - 2 concepts 4-day turnaround, 1 revisions of design

Logo Plus £59 - 2 concepts 2-day turnaround, 2 revisions of design

Logo Pro £79 - 3 concepts 2-day turnaround, 3 revisions of design

Logo Ultimate £107 - 3 concepts 2-day turnaround, 3 revisions of design

## 1.2 Company Branding and visual Identity Package

£750

Logo Design, Letterhead Design, Business Card Design, Social Media Profile Design, Booklet or brochure, RGB,CMYK, HEX and Pantone colour guide for your brand and Font files included.

## 1.3 eBay Listings template

Each template £199

*eBay shop templates can no longer be added, so the best thing to do is make your listing stand out.*

## 1.4 Business Card Design

Design cost £49

Have your cards designed and printed by us. We offer a bespoke service -2 concepts 4-day turnaround, 1 revisions of design.

## 1.5 Posters and Flyers]

A5: £100

A4: £120

A5 1 sided flyer - Choice of 2 templates.

A4 1 sided poster - Choice of 2 templates.

Up to two revisions of design.

*Text and images to be provided by client electronically or we can help for additional costs. See 2.3*

## 1.6 Stationary

Letterhead design £85 - 2 concepts 4-day turnaround, 1 revisions of design

Compliments slip design £85 - 2 concepts 4-day turnaround, 1 revisions of design

Invoice/Estimate design £85 - 2 concepts 4-day turnaround, 1 revisions of design

*Text and logo to be supplied by client electronically or we can help for additional costs.*

## 1.7 Promotional Leaflets

£250

A3 fold DL style leaflet.

A5 Single fold leaflet.

Up to three revisions of design.

*Text and images to be provided by client electronically or we can help for additional costs. See 2.3*

# Website Design Prices

## 2.1 Bespoke Website Design

**Website Basic £840 or Just £35 per month**, up to **3 pages**, Domain Name Supplied, up to **2 Email Accounts**, up to **3 Changes** per month, up to **3 Hours Maintenance** per month, Cookie and Privacy Notice, SEO Friendly, Enquiry Form, Hosting Included, Blog, responsive, CMS.

**Website Plus £1,200 or just £50 per month**, up to **5 pages**, Domain Name Supplied, up to **5 Email Accounts**, up to **3 Changes** per month, up to **3 Hours Maintenance** per month, Cookie and Privacy Notice, SEO Friendly, Enquiry Form, Form Hosting Included, Blog, responsive, CMS, slideshow, popups.

**Website Pro £2,400 or just £100 per month**, up to **15 pages**, Domain Name Supplied, up to **10 Email Accounts**, up to **6 Changes** per month, up to **5 Hours Maintenance** per month, Cookie and Privacy Notice, SEO Friendly, Enquiry Form, Hosting Included, Blog, responsive, CMS, slideshow, popups, lightboxes.

**Website Ultimate £3,600 or just £150 per month**, **Unlimited pages**, Domain Name Supplied, up to **20 Email Accounts**, up to **8 Changes** per month, up to **5 Hours Maintenance** per month, Cookie and Privacy Notice, SEO Friendly, Enquiry Form, Hosting Included, Blog, responsive, CMS, slideshow, popups, lightboxes, sub menu, small eCommerce, free support.

**eCommerce £5,280 or just £220 per month**, **Unlimited pages**, Domain Name Supplied, up to **20 Email Accounts**, up to **10 Changes** per month, up to **5 Hours Maintenance** per month, Cookie and Privacy Notice, SEO Friendly, Enquiry Form, Hosting Included, Blog, responsive, CMS, slideshow, popups, lightboxes, mega menu, full eCommerce, free support, Stock Images if needed.

All site come with the follow added extras that most companies charge for.

Secure Domain HTTPS:// (1 year), SSD Hosted Website with CMS (Content Management System), Support Ticket System, Cloud Hosted Backups (Fortnightly),CDN (Content delivery network) *makes site faster*, Security Scans(Weekly),Blacklist Monitor, SEO Check-up (Weekly),Performance Test (Weekly),Uptime Monitor, Fortnightly Reports sent to your email account

*Text, Social media accounts, payment gateways, images and logo to be supplied by client electronically or we can help for additional costs. See 2*

## 2.1 Template Website Design

**WIX CMS Website Design Template £299** A versatile business websites, along with image and text suggestions to suit your project. See [www.wixthemes.co.uk](http://www.wixthemes.co.uk) for more details

**WordPress CMS Template Website £399** Move on from your WIX website or outgrown you website builder then have it converted or copied in to a WordPress site.

*Text and images to be provided by client electronically or we can help for additional costs. See 2.3*

# SEO (Search Engine Optimisation) Prices

## 3.1 SEO (Search Engine Optimisation)

### Package 1: £250 per month

- Up to 40 keywords researched and included
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimisation for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows
- Niche-Specific Article Writing and Publishing: 6
- High Authority Article Marketing Backlinks: 3
- Second tier strategy involving social media, directory submissions, guest post, article syndication
- Monthly report on all the above work including backlinks and articles written
- Live real-time reporting dashboard to monitor progress of all SEO Health Scores
- Daily and weekly keyword rank tracking
- Regular communication on progress and goal achievements

### Package 2: £300 per month

- Up to 60 keywords researched and included
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimisation for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows
- Niche-Specific Article Writing and Publishing: 8
- High Authority Article Marketing Backlinks: 4
- Second tier strategy involving social media, directory submissions, guest post, article syndication
- Monthly report on all the above work including backlinks and articles written
- Live real-time reporting dashboard to monitor progress of all SEO Health Scores
- Daily and weekly keyword rank tracking
- Regular communication on progress and goal achievements

### Package 3: £400 per month

- Up to 80 keywords researched and included
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimisation for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows
- Niche-Specific Article Writing and Publishing: 10
- High Authority Article Marketing Backlinks: 5
- Second tier strategy involving social media, directory submissions, guest post, article syndication
- Monthly report on all the above work including backlinks and articles written
- Live real-time reporting dashboard to monitor progress of all SEO Health Scores
- Daily and weekly keyword rank tracking
- Regular communication on progress and goal achievements

### Package 3: £550 per month

- Up to 100 keywords researched and included
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimisation for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows
- Niche-Specific Article Writing and Publishing: 14
- High Authority Article Marketing Backlinks: 7
- Second tier strategy involving social media, directory submissions, guest post, article syndication
- Monthly report on all the above work including backlinks and articles written
- Live real-time reporting dashboard to monitor progress of all SEO Health Scores
- Daily and weekly keyword rank tracking
- Regular communication on progress and goal achievements

### 3.2 Heat Maps

£55 per month

What to find out what people do on your website. See what parts of your site get the most attention from visitors.

Understand what your users want, care about, and interact with on your site by visually representing their clicks, taps, and scrolling behaviour. Receive a report once a month.

### 3.4 Social Media

£37 per hour

Social media Posting and Content

Facebook post, Twitter post, content writing, Google reviews, Google post

## Other Prices

### 4.1 Project Management

£145 per day + Expenses

To help write website content from company brief, setting up payment gateways, Social media accounts, Api's with third parties, email accounts, invoicing systems and training of any kind to do with website back end.

*These tasks above can be very labour intensive and require our business consultant to spend a time with the client and setting things up on their behalf.*

### 4.2 Design work

£37 per hour

For anything on top of what is listed in the price list for example, bespoke backgrounds for website, illustrations, any work on a site that you already own that another company has built etc

### 4.3 Email Signatures

£2 per signature per month

Get your outlook or Gmail email signatures designed by us and hosted along side your website for an extra £2 per month